



RACQUETBALL - The sport of a new generation

Dear Indoor Court Facility Owner/Operator,

My name is Ross Harvey. I am the driver/leader of an initiative based in Montreal, Canada, aimed at developing the sport of racquetball into the greatest sport on earth, the world over. It is my and my groups' complete belief that our sport is the greatest game God has ever given to this world, and as such it is our mission to do everything in our power to take racquetball to the pinnacle of sport.

Our plan involves a twofold approach - building brand new facilities, **NuVoWay LifeStyle Centres**, with eight courts each of racquetball, tennis, squash and badminton/short tennis, along with 8 table tennis tables, a first rate fitness centre and sports bar/resto with 4 golf simulators - as well as helping existing facility owners to reinvent their spaces and bring a new and dynamic growth sport to their area.

As an important component of our entire program, we offer a turnkey solution to this transformation. We have everything and everyone necessary to assist your efforts in outlining, designing and building your new court complex, be it in transforming 1, 2, 3 or even more underperforming indoor tennis courts into 4, 8, 12 or more glass-backed racquetball courts. But we will not stop there. We will assist your efforts in filling these courts with members through a myriad of means, furnishing you the support of sales professionals and even on site, passionate racquet sport professional(s) to effect a complete local market plan aimed at both generating new members for your club and assisting their efforts to develop their game and integrate it into their lifestyle.

If you are interested in developing this in any way, we greatly appreciate hearing from you. Together we can take the next steps towards bringing the sport we love to your community through your facility. I look forward to hearing from you and to working together to make racquetball an important part of your club!

All my best,

GrowingRacquetball.com

