



# RACQUETBALL - The sport of a new generation

## Growing/Organizing Racquetball Mid-Long Term Objectives

- 1. Growing College Racquetball (3-5 yrs)**
  - 100-125 Intercollegiate Teams in the 11 Conferences (avg 10-12 schools/conference).
  - 125 other Colleges with courts offering a variety of programming and growing positively
  - For-credit racquetball courses at the majority of these 250 colleges
  - Scholarships from Educational Institutions and Private Endowments
- 2. Growing Middle School/High School Racquetball (3-5 yrs)**
  - Recreational and Competitive programming through private clubs across the United States.
  - Thousands - even tens of thousands of young racquetball players taking up the game annually.
  - Joint venture after school programming (3-5pm) programming with private clubs and school districts.
- 3. Growing Racquetball numbers at all private clubs across the country (3-5 yrs)**
  - Assisting current racquetball pros to build their programs.
  - Developing a complete range of activities including ladders, leagues, tournaments, coaching, clinics & camps.
- 4. Growing the Professional game (5-10 yrs)**
  - Building this segment to the point where there are tournaments every week all across the world, and where portable glass courts are in use virtually every week.
- 5. Growing the game to in excess of 100 countries (5-10 yrs)**
  - Building from where we are to where we want to be.
  - Using portable glass courts to take the game into countries who have never experienced the game.
  - Using VR (RacketNx) and other new technologies to build interest before building clubs.
  - At 100 countries playing the game greatly increasing our chances for an Olympic selection as full medal sport.