



## RACQUETBALL - The sport of a new generation

### STARTING WITH THE END IN MIND

For almost 20 years now I have had a consistent vision. Every person in the world having the opportunity to play racquetball and to have it hold an important place in their best life. The means to attain this has always been the development of **NuVoWay LifeStyle Centres** (with 8 each of racquetball, squash, tennis and badminton courts, a cutting edge fitness facility and resto/bar with 4 golf simulators) down to every community, in every city in every country across the world.

My first objective towards this is the development of our Flagship **NuVoWay LifeStyle Centre** in NDG, Montreal by 2025. The second step is development of 250 Centres across North America and into over 100 countries by 2030. The third objective is the development of 10,000 Centres across the entire world by 2050.

Upon completion of our second objective, we will accomplish the following:

- We will have people all across the world playing our sport.
- We will have an opportunity to develop a truly international Pro Tour for men and women, enabling us to really showcase the sport at the highest level.
- With NuVoWay LifeStyle Centres in 100 countries, we will have met and exceeded the requirements by the International Olympic Association in order to be admitted as a full medal sport.

I'd like to take credit for everything that is happening and will happen through Growing Racquetball and NuVo, but, I am simply a vehicle which God is driving. This is His mission through myself and those who choose to join with me.